



PRIME MINISTER'S HIBISCUS AWARD 2016/2017

EXCELLENCE IN ENVIRONMENTAL JOURNALISM

1) OBJECTIVE

The Prime Minister's Hibiscus Award 2016/2017 Excellence in Environmental Journalism, is one category of the Prime Minister's Hibiscus Award (PMHA) that is being conferred in recognition of the role that the media plays in Malaysia's pursuit of sustainable development. It will be awarded to the media organisation that has demonstrated outstanding journalism on environmental and sustainability subjects during the stipulated period.

2. ELIGIBILITY & ENTRIES

- i. The 2016/2017 Award is open to **registered print media organisations**.
- ii. Only stories published during the period from **1 July 2016 to 15 July 2017** may be submitted.
- iii. Each entry must comprise at least **three news or feature articles**, not necessarily as a series. A series that begins or ends during the designated award period may qualify but it can only be entered in one contest cycle. Work published on websites is eligible as long as the work is also published in print.
- iv. Each media organisation can submit a **maximum of three entries**.

The Jury is the final authority for determining whether an entry meets the eligibility criteria.

3. SUBMISSION

- i. Language: Entries can be in Bahasa Malaysia, English, Chinese or Tamil.
- ii. Copies : All entries must be in hard copies.
They can be photocopies or PDF copies of the original published stories.

4. CLOSING DATE

All entries must reach the PMHA Secretariat at the following address by **5.00 pm on 15 October, 2017**.

Prime Minister's Hibiscus Award Secretariat
c/o Malaysian International Chamber of Commerce and Industry (MICCI)
C-8-8, 8th Floor, Block C, Plaza Mont' Kiara
No. 2, Jalan Kiara, Mont' Kiara 50480
Kuala Lumpur

5. RESPONSIBILITY

The Organising Committee of the Prime Minister's Hibiscus Award is responsible for establishing, amending and interpreting the rules of participation, appointing judges and otherwise administering the contest. The jury members appointed by the Committee are responsible for evaluating the entries. Only the jury members may select the Awardee.

6. COPYRIGHT

While copyright of the stories and photographs remain with the media organisation, the Organiser is to be granted permission to use the stories submitted, for the purpose of promoting the sustainable development and responsible business practices and ethics.

7. AWARD CRITERIA

All entries will be evaluated on **initiative, originality, clarity and value** by a five-member jury. The decision of the jury is final.

8. PRIZE

- i) The media organization awarded will receive MYR10,000 cash prize.
- ii) The media organisation shall have the privilege of using the Prime Minister's Hibiscus Award logo for Excellence in Environmental Journalism 2016/2017 on its publication and website for an indefinite period.

9. TERMS & CONDITION

- Entrants must abide by the terms and conditions set by the Organisers.
- The Organisers reserve the right to change the Rules of Competition.
- The Organisers assume no obligation, responsibility or liability for any expenses incurred by the entrants as a result of participating in this competition.